

**Public Relations Concentration**  
**Bachelor of Arts, Department of Communication**  
**College of the Arts, Columbus State University**

STUDENT NAME: \_\_\_\_\_

909#: \_\_\_\_\_

Area A Essential Skills 9 hrs	Credits	Term	Grade
ENGL 1101 Eng/Comp 1	3		
ENGL 1102 Eng/Comp 2	3		
MATH *	3		

Area B Institutional Options 5 hrs	Credits	Term	Grade
COMM 1110 Communication	3		
SEMINAR-A *	1		
SEMINAR-B *	1		

Area C Humanities 6 hrs	Credits	Term	Grade
HUMANITIES *	3		
ARTS *	3		

Area D Science/Math/ Techn 10 hrs	Credits	Term	Grade
SCIENCE WITH LAB *	4		
SCIENCE*	3		
SCIENCE/MATH/TECH*	3		

Area E Social Sciences 12 hrs	Credits	Term	Grade
HIST 2111 OR 2112	3		
POLS 1101	3		
BEHAVIORAL SCIENCE *	3		
WORLD CULTURE *	3		

Wellness Requirements 3 hrs	Credits	Term	Grade
PHED 1205	2		
PEDS (ANY 1000 level)	1		

Area F Course Related to Major (SELECT THREE COMM COURSES) 18 hrs	Credits	Term	Grade
COMM 2105 Interpersonal Communication	3		
COMM 2110 Inter-ethnic Cultural Communication	3		
COMM 2136 Group Communication	3		
COMM 2137 Intro to Mass Communication	3		
ENGL 2157 Writing in the English Major OR	3		
Foreign Language 2002	3		
TAKE THE TWO FOLLOWING COURSES:			
Foreign Language 1002	3		
Foreign Language 2001	3		

Area G Program Requirement Theory and General Concepts 9 hrs	Credits	Term	Grade
COMM 3255 Communication Theories	3		
COMM 4000 Communication Exit Assessment	0		
COMM 4118 Communication Law and Ethics	3		
SELECT ONE OF THE FOLLOWING:			
COMM 3157 Qualitative Comm. Research	3		
COMM 3255 Quantitative Comm. Research	3		

Area H Program 33 Hours	Credits	Term	Grade
Area H1 9 Hrs Media Production			
COMM 3235 Interactive Media Production	3		
COMM 3257 Video Production	3		
COMM 4259 Integrated Web Design	3		
Area H2 9 Hrs Writing Electives			
ENGL 3155 News Writing	3		
COMM 3242 Writing for Media	3		
SELECT ONE OF THE FOLLOWING			
ENGL 3126 Feature Writing	3		
ENGL 3127 Scriptwriting	3		
ENGL 3128 Editorial & Opinion Writing	3		
ENGL 3156 Advertising Writing	3		
Area H3 12 Hrs Communication Electives			
COMM 3141 Intro to Public Relations	3		
COMM 4141 Public Relations Mgmt	3		
COMM 4142 Public Relations Campaigns	3		
SELECT ONE OF THE FOLLOWING			
COMM 3119 Intro to Computer Mediated Comm	3		
COMM 3135 Persuasion	3		
COMM 3146 Political Communication	3		
COMM 4145 Organizational Communication	3		
COMM 4147 Advertising Campaigns	3		
Area H4 3 hrs Non-Communication Electives			
SELECT ONE OF THE FOLLOWING			
MGMT 3109 Principles of Management for Non-Business Majors	3		
MKTG 3109 Principles of Marketing for Non-Business Majors	3		

Area I General Electives 18 hrs	Credits	Term	Grade
SELECT ONE OR BOTH OF THE FOLLOWING			
COMM 3898 Junior Internship AND/OR	3		
COMM 4698 Senior Internship	3		
SELECT ANY OTHER 1000 LEVEL OR ABOVE COURSES			

**TOTAL REQUIRED HOURS: 123**

\* See reverse side for specific Area I requirements  
 Revised 8/27/12

**BACHELOR OF ARTS  
DEPARTMENT OF COMMUNICATION  
COLLEGE OF ARTS  
COLUMBUS STATE UNIVERSITY**

<b>Area A: MATH</b>
Select one of the following MATH courses:
MATH 1101 Math Modeling
MATH 1111 College Algebra
MATH 1113 Pre-Calculus
MATH 1125 Applied Calculus
MATH 1131 Calculus w/ Analytical Geometry

<b>Area B: SEMINAR - A AND B</b>
Select one of the following courses:
NOTE: Extra hours may be used as an elective.
ITDS 1779 Scholarship Across the Disciplines
ITDS 2726 Intro to Cultural Diversity
ITDS 2727 Intro to Interpersonal Skills
ITDS 2735 Life and Career Planning
ITDS 2748 Business and Society
ITDS 2749 Topics in Global Issues
ITDS 2795 Elements of Critical Thinking
LEAD 1706 Introduction to Servant Leadership
LIBR 1105 Intro to Library and Information Science
FOREIGN LANGUAGE 1001, 1002, 2001, 2002
EURO 2105 Intro to the European Union
HIST 1111 World History to 1500
HIST 1112 World History since 1500
POLS 2401 Global Issues
Any Area C-E course with a study abroad component

<b>Area C: HUMANITIES/FINE ARTS/ETHICS</b>
Select one of the following HUMANITIES courses:
NOTE: *ITDS 1145 can only be taken ONCE!
ENGL 2111
ENGL 2112
ITDS 1145* Comparative Arts
ITDS 1155 Western Intellectual Tradition
PHIL 2010 Intro to Philosophy
Select one of the following FINE ARTS courses:
ARTH 1100
ITDS 1145* Comparative Arts
MUSC 1100
THEA 1100

\*ITDS 1145 may only be taken once

<b>Area D: SCIENCE/MATH/TECHNOLOGY</b>	
Select one science with lab; the other may be lab or non-lab:	
ANTH 1145 (No Lab)	BIOL 122SK
ASTR 1105/1305 (Lab Optional)	CHEM 1152/1152L
ASTR 1106/1305 (Lab Optional)	CHEM 1212/1212L
BIOL 1125 (No Lab)	
BIOL 1215K	
CHEM 1151/1151L	
CHEM 1211/1211L	
ENVS 1105 (No Lab)	
GEOG 1110 (No Lab)	
GEOG 1112/1112 (Lab Optional)	
GEOG 1121/1121 (Lab Optional)	
GEOG 1122/1322 (Lab Optional)	
GEOG 2225 (Lab Included)	PHYS 1112/1312
PHYS 1111/1311	
PHYS 1125/1325 (Lab Optional)	
PHYS 2211/2311	
PHYS 2212/2312	
Select one of the following courses or a science course from above:	
CPSC 1105 Intro to Information Technology	
CPSC 1301/1301L Computer Science 1	
GEOG 2215 Intro to GIS	
MATH 1113 Pre-Calculus	
MATH 1125 Applied Calculus	
MATH 1131 Calculus w/ Analytical Geometry 1	
MATH 1132 Calculus w/ Analytical Geometry 2	
MATH 1155 Computer - Assisted Prob. Solving	
MATH 2125 Intro to Discrete Mathematics	
PHIL 2500 Formal Logic	
STAT 1127 Introductory Statistics	

<b>Area E: SOCIAL SCIENCES</b>	
Select one course from the following two courses:	
HIST 2111	HIST 2112
Take the following course:	
POLS 1101	
Select one of the following BEHAVIORAL courses:	
ECON 2105	ECON 2106
PHIL 2030	PSYC 1101
SOCI 1101	
Select one of the following WORLD CULTURES courses:	
ANTH 1105	ANTH 1107
ANTH 2105	ANTH 2135
ENGL 2135	GEOG 1101
HIST 1111	HIST 1112
ITDS 1146 Intro to African & African-American Culture	
ITDS 1156 Understanding Non-Western Cultures	

**Note:**

Refer to reverse side under Area B: Seminar - A and B

\*See reverse side for specific Area requirements

Revised 7/30/12